

The Bra Fitting

Approximately 8 in 10 women wear the wrong size bra, so unless you have been professionally fitted in the past, chances are you are also wearing the wrong size.

Similar to any other article of clothing, bras fit very differently from each other depending on brand and style. Some brands will fit bigger or smaller compared to others, and particular styles can give your breast a different shape. This is why it is so important to focus on the individual fit of a bra rather than on a specific cup and band size. At Bra Necessities, we take the time to educate you throughout the fitting process so you can feel confident about your purchase.

At the beginning of the consultation, your fitter will bring you a bra in the size you are currently wearing and in a style you are looking for. If your bra is ill-fitting your fitter will point out areas that need to be addressed and changed.

Next your fitter will bring you a bra that will better fit you and serve your individual needs. She will explain why the bra fits you well and point out the key elements of a proper fitting bra. By starting with your current size then fitting you in a proper bra, you will be better able to see the difference and understand how making changes in bra size will give you the support and comfort you desire.

Lastly, your fitter will make a few brand and style recommendations based on what you are looking for in a bra and her product knowledge. Remember that each brand and style fit differently. By trying on a few options and acknowledging how they suit your unique body type, you will find your perfect bra.

A Bra Fitting usually takes between 10 and 20 minutes taking into consideration your specific needs and what you are looking for. It is important to keep an open mind during the process and realize that brands, styles, and unique body types all play a considerable part in a proper fitting bra. Your fitter is available to make recommendations and point out why a specific brand or style will suit your needs better than others.

The entire team at Bra Necessities understands that a Bra Fitting can be an intimidating experience for some women. However, each and every one of us has, at some point in our lives, been in your shoes. We have now made it our individual mission to bring you the same hard-to-describe-feeling that comes with FINALLY having found your perfect fitting bra!