

Frequently Asked Questions

Q: How should I care for my bras?

A: To prolong the life of your bra as much as possible, you should hand wash your bra using a delicate detergent (see Soak). Lay flat to dry. Never put your bra in a dryer! Finally, store your bra in its natural shape. This means if you have a molded-cup bra, do not turn the cups inside each other to eliminate damaging the form of the cup.

Q: How long will my bra last?

A: The life span of your bra will vary depending on the quality of the bra, how you care for it, and how often you wear it. A high quality bra made of quality fabrics and laces will prolong the life of a bra. As mentioned above, it is ideal to hand wash your bra. Ideally, you should wear a particular bra only twice a week, washing it after every second wear.

Q: How many bras should I own?

A: The perfect number of bras will depend on each individual woman. On average, four bras is a good recommendation. Two should be the style you wear most often which can be considered your every-day style of bra. You should always have one black bra. Lastly, a bra for special occasions is also important whether it is a strapless, push up, or something that makes you feel beautiful!